



HUMBLE BUT HUNGRY

2ND ANNUAL FATHER'S DAY 5K

SUNDAY, JUNE 17TH 2018

Humble but Hungry's Father's Day 5K Sponsorship Letter **Sunday, June 17, 2018 9:00am Glasgow Park, Newark, Delaware**

We cordially invite you to participate as a sponsor of the Father's Day 5k Walk and Run. This event is being held to raise money to support the mission statement of our organization which states the following:

Humble but Hungry is a non-profit organization that takes a holistic approach to providing services to advancing the lives of those in need, while enhancing the community. With a focus on scholarships, crisis intervention, life and wellness Humble but Hungry uses an unorthodox approach to meet the needs of those who fit outside the proverbial box.

The event will be held Sunday, June 17, 2018 at Glasgow Park on Route 40 in Newark, Delaware. Registration ends at 8:45am and the race will begin at 9:00am. Awards will be given for the top qualifiers of the 5K.

Your sponsorship will help support the costs necessary to successfully host the 5K event, purchase t-shirts for registered race participants, awards, and complimentary drinks and snacks for each registered race participant. Any additional money from sponsorships will be used to support all future endeavors and operating costs of Humble but Hungry.

There are various levels of sponsorship for the Father's Day 5K.

Gold Level Sponsor -- \$1000.00 (only 1 available)

- Name/Logo on the race t-shirt
- Name/Logo on race day banner
- Name/Logo on race registration website
- 1 sponsored water station (will need approx. 4-5 volunteers to run station)
- Verbal Recognition during closing ceremony
- 3 free registered runners



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Silver Level Sponsor -- \$500.00

- Name/Logo on the race t-shirt
- Name/Logo on race day banner
- Name/Logo on race registration website
- 2 free registered runners

Bronze Level Sponsor -- \$250.00

- Name/Logo on the race t-shirt
- 1 free registered runner

Additional Sponsor Options

- Mile markers will be sold at \$100.00/each. Mile markers will be displayed throughout the course, each marker will contain Name/Logo of the respective sponsor.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail,

Attn: Humble but Hungry
511 Stonebridge Boulevard
New Castle, DE 19720

Or, please email us at HumblebutHungry.org@gmail.com to set up sponsorship or with any questions. All logos are due by May 1st 2018.

Sincerely,

George Corbin, Jr.
President



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Sunday, June 17, 2018 9:00am Glasgow Park, Newark, Delaware

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Contact Email: _____ Phone Number: _____

Website address: _____

1. Sponsorship Level (please circle): GOLD SILVER BRONZE
2. Mile Marker? YES NO Qty. _____
3. Are you willing to donate materials/giveaways to be distributed at the race?: YES NO
4. Artwork and/or Logos should be submitted via email to
HumblebutHungry.org@gmail.com
 - Artwork should be submitted exactly how you would like it to appear on the t-shirt, website and/or banner
 - Deadline for artwork submission is May 1st 2018
5. Checks can be made payable to Humble but Hungry and mailed to:
511 Stonebridge Boulevard
New Castle, DE 19720
Please mail checks by April 17th 2018